

# CultureGrams™

## Insiders' Perspectives on Daily Life and Culture

### The World at Your Fingertips

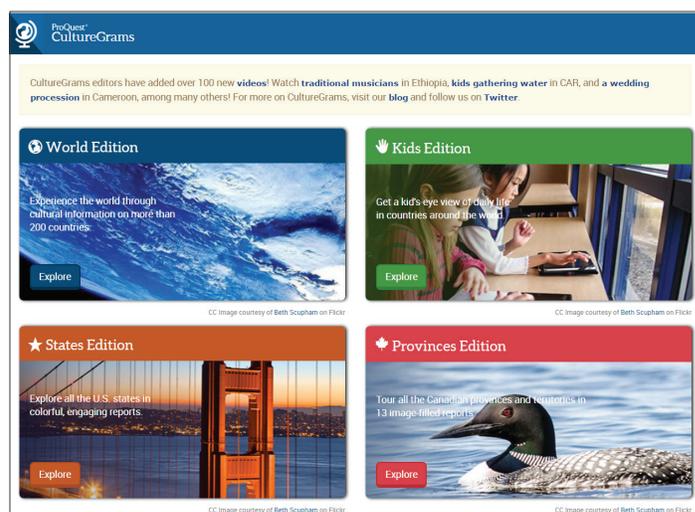
Diverse communities, well-traveled patrons, and major global events have expanded each of our personal "world views" and increased our need for understanding a wide array of cultures.



No matter the user or their need, CultureGrams from ProQuest goes beyond basic facts and figures with local perspectives on more than 200 countries, detailing daily life and culture, including history, customs, and lifestyles. From Afghanistan to Zimbabwe, each concise, reliable, and up-to-date report is written and reviewed by local experts, providing users with unique, intimate cultural details from a real insider's perspective.

CultureGrams offers 4 separate editions in one engaging, responsively-designed interface that can be accessed anywhere, anytime.

- **World Edition** contains primary-source reports on 209 countries and territories—including every United Nations-member state—focusing on 25 cultural categories, including language, personal appearance, greetings, visiting, family, life cycle, and more.
- **States and Provinces Editions** feature colorful, easy-to-read reports that describe the diversity and history of each U.S. state, the District of Columbia, and all 13 provinces of Canada. Each report includes maps, flags, and symbols, as well as sections on history, economy, geography, population, indigenous peoples, and recipes.
- **Kids Edition** teaches upper-elementary- and middle school-age children more about the world around them. Each report contains images, historical timelines, and fun facts, along with sections on history, population, "life as a kid," games and sports, education, and more.



Exclusive features include video clips and slideshows, a worldwide photo gallery, interviews with adults and children, and a unique recipe collection with five local recipes for each country. Plus, infographics, create-your-own data tables, and charts help put dozens of facts into perspective.





# CultureGrams: Know Your World. Family. Food. Holidays. Greetings. Lifestyle. Travel.

State reports include cultural highlights

Exclusive online videos and slideshows provide rich visual detail

## Broaden Your Understanding of the World and its Peoples

CultureGrams features an easy point-and-click interface that lets users browse the world via an interactive map. Drill down by region or browse an alphabetical listing to access country information. Each report features a home page that links together all available information about that country. Quick access menus link directly to 25 key topic categories, as well as to our popular tools and multimedia content—infographics, graphs and tables, time and distance calculators, and video and photo galleries. Generate citations on the fly, play Text-to-Speech audio on demand, or link text to Google Drive or Classroom with the click of a mouse.

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